## CLAIMS

- A system for accessing a wide area computer network based on a viewer-selected portion of televised closed captioning, comprising:
  - a TV: and
  - a processor coupled to the TV and receiving televised closed captioning content, the processor accessing at least one site in the network based at least partially thereon.
- The system of Claim 1, wherein the processor receives a viewer selected portion of the closed captioning content, the processor accessing at least one site in the network based at least partially on the selected portion.
- The system of Claim 2, further comprising an input device manipulable to establish the selected portion.
- The system of Claim 1, further comprising a data storage for storing closed captioning content, the data storage being accessible to the processor.
- 5. The system of Claim 2, wherein the processor accesses a wide area network search engine and inputs as a search term or phrase at least portions of the selected portion of the closed captioning content.
- The system of Claim 2, wherein the processor accesses a wide area
  network site using a URL derived at least in part from the selected portion.
- 7. A method for accessing at least one wide area network site based at least in part on televised closed captioning, comprising:

receiving the closed captioning at a television receiver;

receiving at least one viewer selection of at least a selected portion of the closed captioning; and

automatically accessing the network site based at least in part on the selected portion.

- 8. The method of Claim 7, wherein the act of receiving is undertaken by receiving a remote control signal.
- The method of Claim 7, further comprising storing the closed captioning.
  - 10. The method of Claim 7, further comprising: accessing a search engine; and inputting as a search term or phrase at least portions of the selected portion.
  - 11. The method of Claim 7, further comprising: accessing a wide area network site using a URL derived at least in part from the selected portion.
- A system for linking televised content to wide area computer network content, comprising:

means for receiving the televised content, the televised content including alpha-numeric characters:

means for receiving a viewer selection of at least some of the characters; and

means responsive to the viewer selection for automatically accessing a wide area network site.

<u>50R4616</u> 10

- The system of Claim 12, further comprising means for storing at least some of the characters.
- 14. The system of Claim 12, wherein the means for accessing accesses a search engine and inputs as a search term or phrase at least portions of the viewer selection.
- 15. The system of Claim 12, wherein the means for accessing accesses a wide area network site using a URL derived at least in part from the viewer selection.
- The system of Claim 12, wherein the alpha numeric characters are closed captioning.
- 17. The system of Claim 16, wherein the closed captioning is displayed in a closed captioning window associated with the means for receiving televised content.
- 18. The system of Claim 12, wherein the viewer selection is received from a user input device.
- The system of Claim 12, wherein the means for receiving televised content is a television.
- 20. The system of Claim 12, wherein the means for receiving televised content includes a processor.